

2025



OHANA PADDLING ASSOCIATION

DRAGON BOAT FESTIVAL

SPONSORSHIP OPPORTUNITIES

BROUGHT TO YOU BY:

OHANA PADDLING



ASSOCIATION

+ COUNCILWOMAN
CHRISTINE LIU



DRAGON BOAT & LANTERN FESTIVAL

SATURDAY, OCTOBER 4, 2025 | 9AM - 7PM

NORTH HEMPSTEAD BEACH PARK, PORT WASHINGTON, NY

Join us for a full day of dragon boat racing, community and cultural celebrations, food trucks and vendors and a lantern festival celebration in the evening.

No experience is necessary to paddle and all equipment & training will be provided.

All Corporate, Community & Sports teams are welcome to register.

Team registration: ohanapaddling.org/dbfestival

Registration inquiries: dbfestival@ohanapaddling.org

Sponsorship inquiries: sponsorship@ohanapaddling.org



SOCIAL MEDIA ANALYTICS

OPA Website	Avg monthly views: 1.4K	ohanapaddling.org
OPA Festival Site	Avg monthly views: 888	ohanapaddling.org/dbfestival
OPA/DCH Facebook	Avg weekly views: 16K Followers: 1.3K	DCH Dragon Boat
OPA/DCH Instagram	Avg monthly views: 25.8K Followers: 1.8K	dchracing
OPA LinkedIn	Avg monthly views: 644 Followers: 56	ohanapaddlingassociation
Festival Instagram	Followers: 110	opadbf

Start from
\$20,000

TITLE

SPONSOR

THE HIGHEST LEVEL OF VISIBILITY ACROSS ALL EVENT PLATFORMS AND MATERIALS.

- Company name included in the official event name.
- 1 boat entry in race.
- 3 minutes main stage speech.
- Recognition during opening and closing ceremonies.
- Exclusive sponsorship of the winner's podium.
- Prominent logo placement on all print and digital promotional materials.
- Display large company banners at high traffic locations including main stage.
- Inclusion in media outreach and press releases.
- 20 x 30 tent.
- VIP parking.
- Option to provide branded giveaways or promotional items at festival.

Start from
\$15,000

PLATINUM

SPONSOR

EXTENSIVE EXPOSURE AND PRIME PLACEMENT THROUGHOUT THE FESTIVAL AND PROMOTIONAL CHANNELS.

- Prominent size logo placement on:
 - Festival website
 - Festival Instagram, Facebook, LinkedIn
 - Festival flyers
 - Banners in high-traffic areas
 - Email announcements
- Recognition during opening and closing ceremonies.
- 2 minutes main stage speech.
- Option to provide branded giveaways or promotional items at festival.
- 20 x 20 tent.
- VIP parking.

Start from
\$10,000

GOLD

SPONSOR

PROMINENT VISIBILITY ACROSS KEY EVENT SIGNAGE AND DIGITAL MEDIA.

- Large size logo placement on:
 - Festival website
 - Festival Instagram, Facebook, LinkedIn
 - Festival flyers
 - Banners on high-traffic areas
 - Email announcements
- Recognition at key points throughout the race day.
- Option to provide branded giveaways or promotional items at festival.
- 10 x 20 tent.
- VIP parking.

Start from
\$5,000

SILVER

SPONSOR

RECEIVE NOTABLE VISIBILITY WITHIN EVENT MATERIALS AND COMMUNICATIONS.

- Medium size logo placement on:
 - Festival website
 - Festival flyers
 - Banners on high-traffic areas
 - Email announcements
- Recognition at key points throughout the race day.
- Option to provide branded giveaways or promotional items at festival.
- 10 x 10 tent.
- VIP parking.

Start from
\$2,000

BRONZE

SPONSOR

FOUNDATIONAL VISIBILITY ACROSS SELECT EVENT CONTENT AND PROMOTIONAL ASSETS.

- Small company logo on:
 - Festival website sponsor page
- Recognition at key points throughout the race day.
- Option to provide branded giveaways or promotional items at festival.
- Table provided.

Start from
\$500

NON FOOD

VENDOR

FOUNDATIONAL VISIBILITY AT FESTIVAL.

- Company name (no logo) mention on:
 - Festival website vendors list
- Option to provide branded giveaways or promotional items at festival.
- Table provided.

PARTNERSHIPS

IN-KIND SPONSOR

Open to paddling teams interested in sharing information.

- Opportunity for recruitment.
- Opportunity to sell fundraising merchandise.
- Area to setup a 10 x 10 tent.

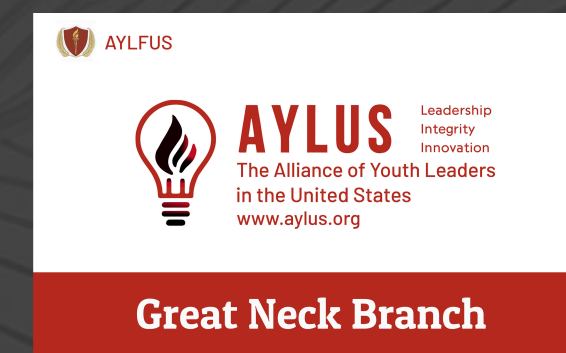
OFFICIAL SUPPLIER

Provide unique goods or services instead of financial support

- Recognition as an "Official Product of the Ohana Paddling Association Dragon Boat Festival".
- Branding on the relevant event areas.
- Opportunity to distribute samples or information to attendees.
- Mention in all official communications and social media posts.

		Title (I) \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,000	Vendor (non-food)
Marketing	Company name included in the official event name	X					
Marketing	Main stage speech	3 mins	2 mins				
Marketing	Recognition during opening and closing ceremonies	X	X				
Marketing	Recognition at key points throughout the race day			X	X	X	
Marketing	Exclusive sponsorship of the winner’s podium	X					
Marketing	Logo placement on festival website, festival social media, email announcements, on-site banners	Main	Prominent logo	Large logo	Medium logo	Small logo on website sponsor list	Co. name on website vendor list (no logo)
Marketing	Inclusion in media outreach and press releases	X					
Marketing	Option to provide branded giveaways or promotional items	X	X	X	X	X	X
Race logistics	1 boat entry in race	X					
Race logistics	Tent	20 x 30	20 x 20	10 x 20	10 x 10	Table	Table
Race logistics	VIP parking	X	X	X	X	X	

SPECIAL THANKS TO THE FOLLOWING ASSOCIATE ORGANIZATIONS FOR THEIR SUPPORT OF THE FESTIVAL:





CONTACT DETAILS

PLEASE VISIT OUR WEBSITE TO LEARN MORE
ABOUT OHANA PADDLING ASSOCIATION.

ohanapaddling.org

sponsorship@ohanapaddling.org



OHANA PADDLING



ASSOCIATION